

LEADERS IN THEIR FIELD

- The Arts

Bronwen Kerry Hirshowitz
King David High School Linksfield 1999



What did you study?

I studied a BA LLB – Psychology and Law, although I haven't practiced for about 10 years.

What work do you do and why did you choose this path?

I am a publicist, predominantly in the entertainment industry. I am also involved in media; online and radio – I own an online publication called B Sharp Entertainment and host a rock music show every Tuesday night (9pm to Midnight) on MIX 93.8 FM. I lecture PR and Media Studies and am currently working with a company in the production of video content for various marketing campaigns. In addition, I do a lot of pro bona work for charities; mainly within my scope of expertise.

How has this been impacted by Coronavirus?

Sadly, the entertainment industry has been hit the hardest by the Coronavirus, with all theatres and events closing and being cancelled since lockdown. It has been devastating. Luckily, I have had some work to sustain myself.

How have you innovated to overcome life challenges?

I have always believed that you cannot stress over things that are out of your control. The whole world is going through the same struggle and we all just need to stay focused. I always seize new opportunities and am always open to learning new skills and having new experiences. I think leaving the legal profession for a less stable career path was probably innovative in itself – I am lucky that people have believed in me and given me opportunities. I am truly grateful to be doing what I love.

What challenges have you faced as a woman?

When I practised law, I was faced with a lot of misogyny from the patriarchy of the profession.

I only became aware of it once I left the profession. Luckily with the work I do now, I haven't experienced issues as a woman

What King David experiences or Jewish values motivate you?

I am not a very religious person; I am more spiritual by nature, but I value being Jewish immensely and am proud of my heritage and culture. I do make a point of going to my parents for Shabbat Dinner as family time is very important to me and am so grateful and proud of my upbringing. I grew up in a traditional Jewish environment. My family are incredibly supportive, even though I have followed the less conventional route in life.

What drives you to make an impact?

We all want to make our mark in this life. If I can look at myself at the end of the day, and be proud of that, then it is a successful day I try to make a difference to the people I deal with on a day to day basis.

What do you do to relax?

To relax, I love exercising and practise Yoga every day, which is a great form of meditation as well. I also have two adorable kittens and they really help take the edge off. I always try to make time for myself; self-care is very important. My other interests include reading and drawing – this is a great escape from the stresses of life.

Words to live by:

Don't stress over things that are out of your control

Be kind to people and to yourself
Everything will be alright in the end so if it is not alright, it's not the end.
The Best Marigold Hotel movie
All you have is your reputation – nothing else matters so try live and work with integrity.

Very importantly: Enjoy Life – we can't always take it so seriously