

# WOMEN'S HAPPINESS

**Kim (Gelgor) Tobias**  
**KDHSL 1986**  
**Artisanal Designer Cake Baker**



## **What work do you do and why did you choose this field?**

I matriculated from King David in 1986 and went on to graduate as a fashion designer. My ambition was to become a fashion buyer for chain stores. My career did a full circle after having children and I started an agency to sell clothes to the chain stores. This is part of my creative flare. My field now is an artisanal designer cake baker.

This addiction found me. I needed a creative outlet, and I went on a fondant flower making course with my friends and a firecracker went off in me to pursue this as a business. I started small and simple with birthday cake orders. I slowly started educating myself and teaching myself new decorating skills. I love the different mediums that I use to create all sorts of edible art. From fondant to chocolate, wafer paper to sugar, the list is endless. I try not to repeat the same cake twice.

One trip to London, I met up with a top international baker who gave me a full day course on sculpting in her studio. I then went to Paris to do a professional course in Macarons, (pronounced, Ma-ca-ron). This encouraged me to become a "happiness influencer".

I love that I bake for happy occasions and simchas. I take such pride in my work and try fill the customers brief to the last detail. I also love to add a touch of emotion so that the cake is more meaningful to the recipient. I am very energetic and passionate about creating the perfect personalised cake.

## **How do you personally invest in your wellbeing?**

I am an energy bunny, so I exercise a lot. I cook healthy and eat healthy. I never eat my cake as it would be a calorific mistake. I have finally worked out my perfect recipes and I know they taste delicious. My passion for

my business feeds my mental health. The support of my husband and kids also keeps me feeling invigorated to continue. Their pride is infectious. I work late into the night or wake up very early in the morning, so my creation doesn't take up family time.

## **What small things can women do to inject more happiness into their lives?**

I firmly believe that happiness breeds happiness. If you exude happiness and passion for life, it becomes infectious.

I absolutely love what I have chosen to do. I do it with so much love and energy that it is felt by people ordering and eating them. That makes me happy.

## **What Jewish woman inspires you?**

My grandmothers and my mother were always my biggest influence. These incredible women had the same creative passion as me. They made the kitchen seem like a Pandora's box for me.

My mother, Irma Gelgor, used to whip up dinner parties without a fuss. She loved me being around her, absorbing everything I saw. She is the positive force in my life. My grandmothers and aunt used to teach me traditional Jewish dishes during Yom Tov. I used to absorb their energy. They did everything with love. It is a heritage that I take pride in and continue to teach my kids. They know that our kitchen is the heart of our home. My husband knew to build my kitchen as the best room in the house, as that's where we spend most of our time.

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